

Salonee Nadkarni

Product Designer

Work Experience

UX Designer Enterprise product

Jan 2023 - Dec 2023

Jhonsons Control, Indianapolis

- Led the redesign of the onboarding and camera recording scheduling features on the **Exacq video surveillance web dashboard** by leveraging user-driven design decisions **reducing onboarding time by 35%** and addressing **needs of over 5k users**.
- Defined a systematic user flow, conceptualized and **prototyped interactive experiences** combining user needs with stakeholder feedback to **create innovative product strategy and high fidelity design solutions**.
- Achieved a **37% reduction in user task completion time** post testing, supporting operation costs and enhanced efficiency.

UX Designer and Researcher

Jan 2023 - Dec 2023

Luddy School of Informatics and Computing, Indianapolis, IN

- Facilitated the research and design for a NSF-funded healthcare project of a **mobile app for family coordination for caregivers of kids with cancer**.
- Executed **user interviews, card sorting, 10+ usability testing of the design prototypes** with users to understand the pain points.
- Led the design and strategy for a LLM-driven AI conversational model for addressing challenges in **patient-AI communication**.

UX and Design System Designer

Jan 2023 - Dec 2023

Clinikk Healthcare, Bengaluru, India

- Spearheaded the design of a **ticketing system web dashboard** based on insights from structured user interviews to be used by **20+ doctors and assistants, improving task completion by 62%**.
- Effectively led a team of 2 interns and coordinated closely with senior designers and developers in shaping the **design system, component library, and brand guidelines** for Clinikk Healthcare's **web and mobile applications reducing iteration cycles by 35%**.
- Analyzed user behavior using Hot Jar, site metrics and conducted **usability testing with doctors** to propose 12+ upgrades and features in the design of the doctor's dashboard to refine the user interface and increase **user efficiency by 45%**.

CONTACT

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[Portfolio link](#)

EDUCATION

M.S. Human Computer Interaction

Indiana University Purdue University

Dec 2023

Bachelor of Architecture

Manipal University

May 2019

SKILLS

Design

- User interface design
- Product Thinking
- Consumer Product Design
- Enterprise Product Design
- Design Thinking and Strategy
- Wireframes
- Information Architecture
- Design System
- Interactive Prototyping
- Accessibility Testing
- WCAG guidelines
- Responsive Design
- UX Writing

Research

- User Interviews
- Surveys
- Contextual Enquiry

Product Designer B to C Product

Jan 2023 - Dec 2023

Qoohoo, Bengaluru, India

- Managed **end-to-end product design** by conducting competitor analysis aligning to business goals creating innovative high fidelity design interactions for the **minimum viable product (MVP)** of Qoohoo mobile app for creators to make money via subscriptions channels **achieving a 4.5-star rating on the Google Play Store.**
- Collaborated in an **agile environment** with founders and developers to create effective product design features for creator monetization to ensure seamless design handoff and execution saving 2 months of development time.

Healthcare Architect

Nov 2018 - Dec 2019

Shree Designs, Mumbai, India

- Created the **spatial design plans for healthcare projects** such as an Asian eye clinic, Masina hospital-psychiatric ward, site planning of a government hospital project.
- Coordinated closely with medical staff, patients, contractors and senior architects to optimize spatial functionality, **improving user satisfaction by 40%**. Used **innovative design solutions for way finding** for better navigation in healthcare facilities.

Internship Experience

UX Designer Ed-tech product

Jan 2023 - Dec 2023

Radical X, New York

- Created intuitive designs for **AI career coach web platform** and created AI bot conversation flows using the tool VoiceFlow.
- Analyzed primary research data, to create the high fidelity designs of the AI virtual assistant leading to a **potential 50% increase in user engagement.**

Product Designer Agro- tech product

Nov 2018 - Dec 2019

AgriNovus Indiana, Indianapolis, IN

- Headed UX design efforts for SimplySupper mobile application aimed at tackling food insecurity, conducted extensive user research and designed interactive prototypes catering to **online food delivery challenges** resulting in a **18% increase in user engagement post user testing.**

- Competitor Analysis
- Card sorting
- Thematic Analysis
- Usability Testing
- Personas, Heuristic
- Evaluation
- Storyboarding
- Journey mapping
- Affinity Mapping
- Focus groups
- A/B Testing
- Task analysis

Tools

- Figma/ Sketch/ Adobe XD/ Axure
- Balsamiq
- FigJam/ Miro
- Otter.ai/ Atlas.to/ HotJar
- Voiceflow
- Adobe creative suite
- HTML/ CSS

ACHIEVEMENTS

Publishing

- Using role theory to design for parents as caregiving teams in the Children's Hospital, CSCW 2022

Awards

- 1st Finalist Capstone Project 2023 HCI and web app category
- IU Product Design Sprint 2023 3rd Finalist
- UMO Global Design Challenge 2020 2nd Finalist